**Lisa Gates, Ph.D.**

**SKILLS**

|  |  |
| --- | --- |
| Strong Facilitation and Presentation Skills | Designing and Developing Strategic Interventions |
| Working with Cross-Departmental & Diverse Teams | Strong Writing and Editing Skills |
| Managerial Skills | Program Assessment |
| Management in Education | Curriculum Design and Development |

**PROFESSIONAL APPOINTMENTS**

**Lecturer/Administrative Program Coordinator Administration, Rehabilitation and Postsecondary Education, San Diego State University** August 2015-present

* Design, develop, and provide instruction for graduate level courses in postsecondary educational leadership
* Collaborate with cross-departmental staff and faculty to provide oversight for the leadership minor
* Provide administrative coordination for the MA in Post-Secondary Educational Leadership including new student recruitment
* Write and conduct research in educational leadership
* Provide oversight for academic internships
* Manage, train, and coach a Teaching Assistant and Graduate Assistant

**Communication and Leadership Program Coordinator Center for Student Involvement**

**University of California, San Diego**

September 2013-August 2015

* Designed, develop, and provided instruction for custom communication and leadership courses in cross-cultural communication, communicating science, health communication, leadership, positive psychology, presentation skills, interpersonal communication, professional development, and more
* Selected to participate in the Alan Alda Communicating Science program at Stony Brook University
* Collaborated with physicians, pharmacists, faculty to co-manage the Chancellor’s Scholars Program
* Provided training and development for multiple internal clients including professional staff, Ph.D.’s, Post-doctoral students, and undergraduate students in communication and leadership skills
* Managed four graduate student facilitators, including payroll accountability
* Planned, coordinated, and provided instruction for Grad SLAM, a research competition for graduate students through the UC San Diego Graduate Division
* Project manager for facility development, Grand Opening and ongoing managerial oversight for the UC San Diego One Button Studio
* Coached award-winning Ph.D. students in communication skills for cash awards
* Collaborated with top administrators and faculty and provide instruction for the Chancellor’s Scholars and Chancellor’s Associates Scholars Programs for student retention and engagement
* Served on the Diversity Workgroup Committee, a voluntary committee working to address diversity and campus climate
* Lead weekly team meetings
* Partnered with the Graduate Division, International Center, the six colleges, Counseling and Psychological Services, the Jacobs School of Engineering to provide leadership training Presented workshops to audiences ranging from 10-500 members
* Spearheaded the development of marketing materials and campaigns
* Conducted needs assessments and quarterly assessments of programs

**Lecturer, Thesis Committee Member, Guest Professor** **School of Communication**

**San Diego State University**

* Designed and developed leadership curriculum for large-lecture course August 2011-Dec 2014
* Incorporated experiential learning strategies into course design
* Managed and trained a teaching assistant
* Utilized Learning Management Systems for course management
* Master’s Thesis Committee Member, 2011-present

**Department Chair Department of Communication San Diego Christian College** 2005-2013

* Oversight for departmental budget including planning and monitoring and payroll
* Established strategic vision for the department which led to 950% growth in enrollment
* Reported to the Vice President of Academic Affairs
* Conducted departmental program review for WASC through survey design, data analysis (quantitative and qualitative), report writing and presentation to administration
* Hired, developed, supervised, and managed performance management for communication faculty
* Full responsibility for the design of curriculum, courses and student learning outcomes Collaboratively plan large-scale events for the campus
* Developed strong reputation for academic performance on campus, regionally, and nationally
* Established “Stepping Up,” an interdisciplinary program for student retention and engagement

**Associate Professor Department of Communication San Diego Christian College** 2004-2013

* Taught upper and lower division courses, directed senior theses, managed student internships, provided professional communication advising, scheduled and facilitated capstone presentations, service learning experiences and decided on curriculum for study abroad program
* Mentored/coached students on accountability for retention, engagement, and educational success
* Presented papers with students at conferences
* Developed student research skills such that communication majors are regularly awarded the SDCC Outstanding Research Award and Valedictorian
* Provided academic advising and counseling to all communication majors/interdisciplinary students

**Tenured Faculty Member Department of Communication**

**Grossmont College** 1997-2000

* Taught four courses per semester
* Managed Speech Lab and participated on strategic committees
* Founded annual speech tournament, La Mesa-Spring Valley School District, Latchkey program

**MANAGEMENT CONSULTING EXPERIENCE**

**SPRITES of East County** San Diego, CA2012-present

* Design and develop the training curriculum for all of SPRITES of East County
* Design, develop, and deliver leadership and communication courses for young leaders in San Diego
* Mentor young leaders in San Diego County

**University of San Diego** San Diego, CA2012- 2014

* Design, develop, and deliver week-long leadership and communication programs for the Trailblazer2ChangeMaker course
* Created marketing materials for the course

**San Diego Consulting Group** San Diego, CA1995-1998

* Analyzed and presented organizational improvement reports to Southwest Airlines, Senior Management based on quantitative and qualitative data
* Conducted one-on-one executive coaching with senior management in client organizations to support leadership and change management
* Designed, developed, and delivered supervisory/managerial training programs
* Trained Marines and officers in presentation skills development

**Leadership Research Institute** San Diego, CA1992-1998

* Analyzed needs assessment data (quantitative and qualitative) for Fortune 500 company
* Wrote executive reports for American Express, Inc.

**TEACHING AWARDS and HONORS**

2015 Outstanding Professor Award UC San Diego, Muir College

2010 Outstanding Professor Award San Diego Christian College

Elected by Graduating Seniors

2001 Rose Award La Mesa-Spring Valley School District

Outstanding Service to Education

1996 Outstanding Professor Award School of Communication, San Diego State University

1992 Outstanding Teaching University of Southern California, ICA

1991 Teaching Assistant Fellow Center for Excellence in Teaching, USC

1987 Outstanding Teaching San Diego State University, ICA

**GRANT WORK**

**Conversations about Cancer San Diego State University** May-August 2013

* Performed content analysis of healthcare and cancer publications to develop categories for website content
* Analyzed *A Natural History of Family Cancer*, *The Cancer Play* and other related content to determine best content for a proposed new website help healthcare providers and patients communicate about cancer

**COLLOQUIA**

“A Case for Teaching as Radical Transformation: Students as Intellectual Entrepreneurs.” Invited by the School of Communication faculty to present preliminary research to graduate students and faculty. San Diego State University, March 2014

**PROFESSIONAL SERVICE**

Chair, Faculty Development Committee, San Diego Christian College San Diego, CA 2008-09, 2011-2013

* Provided process improvement, policy revisions, and creation of new policy
* Developed organizational structure model, designed faculty performance review process, and created workload process for strategic growth of the college
* Performed faculty salary scale research and placed newly-hired faculty on the salary scale
* Managed the faculty development budget process from proposal to awarding of funding
* Lead cross-disciplinary faculty meetings twice per month
* Conducted needs assessment of faculty
* Elected by faculty to represent faculty interests to administration and drive multiple initiatives and issues to successful conclusions

Chair and Co-founder, Institutional Review Board, San Diego Christian College San Diego, CA 2011-2013

* Created policies for submission and approval of independent research
* Established electronic tracking system for approval of student/faculty proposals
* Co-created IRB Rubric for evaluation of research proposals
* Evaluated student/faculty research proposals

**EDUCATION**

**Ph.D. Communication Arts and Sciences University of Southern California**

**Emphasis: Organizational and Health Communication**

Nominated for Dissertation of the Year, International Communication Association

**M.A. Communication San Diego State University**

**B.A. Communication San Diego State University**

**PUBLISHED AUTHOR**

Articles in Refereed Journals

Geist-Martin, P., Gates, L., Wiering, L., Kirby, E., Houston, R., Lilly, A., & Moreno, J. (2013). Utilizing collaborative autoethnographic practice to study the complexities of mothering. In *Collaborative autoethnography*. Walnut Creek, CA: Left Coast Press.

Geist, P., & Gates, L. R. (1996). The poetics and politics of re-covering identities in health communication. *Communication Studies.*

Book Chapters

Marx, E. & Gates, L.R., (2015). (Re) Conceptualizing meaning making in higher education: A case for integrative educational encounters that prepare students for self-authorship. In *The Neuroscience of Learning and Development: Enhancing Creativity, Resilience, Adaptive Problem Solving, Peace, and Compassion in Higher Education*. Sterling, VA.: Stylus.

Geist-Martin, P., Gates, L., Wiering, L., Kirby, E., Houston, R., Lilly, A., & Moreno, J. (2010). Exemplifying collaborative autoethnographic practice via shared stories of mothering. *Journal of Research Practice*.

Gates, L. R. (1997). The mystery and mystique of natural childbirth. In *Courage of conviction: Women’s words, women’s wisdom.* Mountain View, CA: Mayfield.

**TRAINING MANUALS**

“Writing the Ethnographic Research Project,” Guide to conducting a qualitative investigation and writing up the results.

“Welcome to Interpersonal Communication,” Facilitator’s guide for Coldwell Banker University.

**COMPETITIVELY SELECTED PAPERS**

Gates, L. R. (2012, October). *Friendship as Pedagogy in Moments of Crisis.* Paper presented at the

Organization for the Study of Communication, Language, and Gender, Tacoma, WA.

Gates, L. R. (2012). *Fractured Women’s Bodies: A Narrative Consideration of Praxis in Gilligan’s “Care Ethics”*

*and the Ethic of “Dying to Self.”* Communication Ethics Conference, Azusa Pacific University, Los Angeles, CA.

Gates, L. R. (2009). *Maternal care: Communicating, and negotiating, compassion, sacrifice, and altruism***.** Organization for the Study of Communication, Language, and Gender, Los Angeles, CA.

Gates, L. R. (1995). *Power and Ideology in Birthing.* Speech Communication Association, San Antonio, TX.

Gates, L.R. (1995). *The Communicative Management of Social Health Issues*.” Speech Communication Association, San Antonio, TX. Rated as the Top Panel.

**PROFESSIONAL DEVELOPMENT**

National Communication Association (NCA)

Organization for the Study of Language, Gender, and Communication (OSCLG)

Alan Alda Center for Communicating Science at Stony Brook University (AACCS)

**COMMUNITY SERVICE**

Board Member /Director/Member SPRITES of East County August 2009-June 2015

Instituted a major strategic change for SPRITES to include communication and leadership training and development for members. Lead monthly meetings, made strategic and budgetary decisions for SPRITES—A philanthropic organization serving: Meals on Wheels, Saint Madeleine Sophie’s Center/Special Olympics, Leukemia and Lymphoma Society, St. Vincent De Paul, and San Diego Surfrider Foundation. 2008-present

**COURSES TAUGHT**

* Organizational Communication and Leadership **•** Communicating Science
* Educational Leadership **•** Presentation Skills
* Communication Theory **•** Interpersonal Communication
* Intercultural Communication **•** Health Communication
* Business and Professional Communication • Communicating Leadership
* Research methods (upper division and graduate level quantitative methods)

**OTHER AWARDS AND ACHIEVEMENTS**

2015 STAR Award – Work Quality UC San Diego

2014 STAR Award – Work Quality UC San Diego

2011-2013 Faculty Development Chair San Diego Christian College (appointed)

2011-2013 Institutional Review Board Chair San Diego Christian College (appointed)

2011 Honorary Service Award Parkway Middle School

2010 Awarded Merit San Diego Christian College

2010 Faculty Development Committee Elected by SDCC Faculty (elected)

2008-09 Faculty Development Chair San Diego Christian College (elected)

2006 Faculty Development Committee Elected by SDCC Faculty

2001 Rose Award La Mesa-Spring Valley School District

**TECHNICAL SKILLS**

Proficient in Microsoft Suite, Learning Management Systems, website content design and management, social media, electronic payroll, and other databases